because recycling reduces greenhouse gas emissions. If half of the people in the U.S. recycled regularly, GHG emissions would be reduced to the equivalent of removing 25 million cars from the road.
because it is what my community does.

94% of Wisconsin households recycle and feel it is worthwhile.
because recycling is a vibrant industry, contributing $200 billion to our economy.
because recycling supports 6 times more jobs than throwing something in the landfill.
because recycling saves landfill space. Wisconsin residents recycled over 4 million tons over the past 10 years.
because recycling saves energy.

Recycling one ton of aluminum saves the amount of electricity a typical Wisconsin home uses for 10 years.
because manufacturers rely on quality recycled materials that reduce their fresh water needs by up to 95%.
because recycling makes new products.

5 plastic bottles can be recycled into 1 sq. foot of carpet.
because recycling supports Wisconsin’s paper industry.

There are more paper mills within a 100 mile radius around Green Bay than anywhere in the U.S.!
because making paper from recycled paper reduces air pollution by 95%.
recycling is the law.
Wisconsin’s recycling law was passed in 1990 and bans paper, cardboard, plastic and metal containers, yard materials and other items from the landfill.
Happy Earth Day 2017